

# Safe Seed Program

Public opinion polls in the US and abroad reveal that the large majority of consumers are wary of genetically modified (GM) crops and plants. As a result, agricultural producers and manufacturers have found that "GM-free" can be both a socially responsible statement and an effective marketing slogan.

Created in 1999, the Safe Seed Pledge helps to connect non-GM seed sellers to the growing market of concerned gardeners and agricultural consumers. The Pledge allows businesses to declare that they "do not knowingly buy or sell genetically engineered seeds," thus assuring consumers of their commitment.

CRG formally recognizes vendors through the Safe Seed Sourcebook available online. Sellers are encouraged to advertise the Pledge to consumers through seed catalogs and package labels. So far, over 100 seed sellers have joined this growing movement for agricultural sustainability. If you are a seed vendor and would like to sign the Safe Seed Pledge, please fill out a print copy of the online form and send it by fax or mail to the address listed.

## Sign the Safe Seed Pledge

To sign the Safe Seed Pledge, just copy and paste the form below into an email, fill it out, and send to [crg@gene-watch.org](mailto:crg@gene-watch.org). If you prefer, you can print the form and fax it to 617.491.5344, or mail to:

Council for Responsible Genetics  
5 Upland Road, Suite 3  
Cambridge, MA 02140 USA

If you are renewing your commitment to the Safe Seed Pledge, make sure to put your initials in the indicated space.

*Thank you for your participation!*

## Safe Seed Pledge 2010

COMPANY NAME:

SIGNER'S NAME & TITLE:

ADDRESS:

### ***The Safe Seed Pledge:***

"Agriculture and seeds provide the basis upon which our lives depend. We must protect this foundation as a safe and genetically stable source for future generations. For the benefit of all farmers, gardeners and consumers who want an alternative,

We pledge that we do not knowingly buy or sell genetically engineered seeds or plants.

The mechanical transfer of genetic material outside of natural reproductive methods and between genera, families or kingdoms, poses great biological risks as well as economic, political, and cultural threats. We feel that genetically engineered varieties have been insufficiently tested prior to public release. More research and testing is necessary to further assess the potential risks of genetically engineered seeds. Further, we wish to support agricultural progress that leads to healthier soils, genetically diverse agricultural ecosystems and ultimately healthy people and communities."